

Ms. Evans joined NetDay as the CEO in September 1999. Prior to NetDay, she enjoyed a very successful 17-year career in the technology for-profit sector. Her career includes 12 years in regional sales and marketing management with Unisys including several years as the Western Region Director of Marketing Services. Ms. Evans' corporate experiences were a significant asset in her post-Unisys work with two startup companies in the educational technology arena.

The first startup, BrightIdeas, was an educational software distribution firm with community-based consultants who helped parents and teachers select high quality software for children through the evaluation of student learning styles matched with grade and developmentally appropriate curriculum goals. When Pearson Learning acquired BrightIdeas, Ms. Evans assumed a new position on the management team as the National Sales Director. In that capacity, she developed a successful professional development program for teachers that integrated curricular standards, educational software, websites and hands-on activities to meet instructional goals in the K-6 classroom.

Ms. Evans' strong interest in the effective uses of technology in the classroom led her to become a founding member of the management team of the Educational Resource Network, a startup company developing a productivity website for teachers. Her responsibilities as Vice President at ERN included all content design, development and acquisition, corporate partnership development as well as the creation of a new brand identity for the product and the company. Ms. Evans is a graduate of Brown University.

Ms. Evans is also a mother of three school-age children and a passionate volunteer in her children's schools. Through her local hands-on school involvement and her own children's homework, Ms. Evans lives and breathes the impact of technology on learning everyday. This special perspective combined with her professional expertise and commitment to insuring that all children receive a high quality education provides Ms. Evans with a strategic viewpoint for exploring the new challenges facing education today. Ms. Evans is using her belief in the need for strong collaboration and partnership models between for-profit and non-profit organizations to guide NetDay into a new era of effectiveness and impact. Ms. Evans is a frequent commentator for the press on education technology stories and is a thoughtful and informative speaker at national education and business conferences on education technology trends.