

Sylvia K. Haas, MS

Associate Director Executive MBA Programs

Sylvia Haas lives what she teaches. She has been an Executive Coach for 12 years to CEOs, CFOs, CTOs, Attorneys, MDs, PhDs, and most recently to Executive MBAs and Health Care Executive MBA students at The Paul Merage School of Business at the University of California, Irvine.

Sylvia Haas joined UC Irvine's MBA Program in July 1999 as the Assistant Director of the MBA Career Center where she oversaw hiring, operations and managing career center staff, was promoted to Associate Director within the first year and in 2002, Sylvia moved into Executive MBA (EMBA) Admissions and was asked to "hire" 50 professionals for the EMBA Program and to create and manage a comprehensive Career Management Program for executive students.

Before UCI, Sylvia held the position as Senior Vice President of The Platinum Group, a Newport Beach Executive Career Management Firm where she personally coached senior-level executives in their career management. Previously, Sylvia was Senior Consultant Manager for St. Louis's international headquarters of The Impact Group, the largest human resource management firm in the US where she managed 25 MS and PhD level Career Consultants and personally coached hundreds of executives for Fortune 500 firms.

Sylvia has held private and public university faculty positions where she taught Human Ecology and Professional Development courses. She authored *Career Fitness, Real World 101*, and was nominated for the *Kossman Outstanding Teaching Award*.

Other professional positions have included a "CEO-to-Go" position with an entrepreneurial petroleum company in Denver and President/COO of an image management firm in the Kansas City area for 10 years. She has given presentations to 400+ national and international conferences and seminars, been recognized by Who's Who of Executive Women, and selected HEIB Business Woman of the Year.

Haas earned her MS degree, plus over 30 post-graduate hours in Higher Education Administration from Kansas State University and a BS in Education from Southern Nazarene University in Oklahoma City.

Sylvia's focus during the past 15 years has been in designing, customizing and implementing professional development programs meeting the needs of executives and managers in companies including Pepsi, Johnson & Johnson, Merck, McDonnell Douglas, Chrysler, GM, Monsanto, Northrop Grummond, and many others. Sylvia has spoken at numerous national and international conferences and seminars. Application of her skill and knowledge has been in facilitation, executive career consulting and creating award-winning career development programs for executives.

Sylvia and her husband, Colonel (Ret) John Haas, live in Laguna Niguel, CA and have three sons, Jeremy Haas of Washington D.C., Captain Justin Haas of Mililani, Hawaii and First Lieutenant Joel Haas of Ewa Beach, Hawaii.