

Barbara Seymour Giordano Biography
Executive Speech & Communications Coach

As an Executive Speech & Presentation Skills Coach, I've advised Fortune 500 executives, managers and entrepreneurs on how to excel at the art of effective and engaging communication.

My media career began at CNN during the Gulf War as an assignment editor in the San Francisco bureau.

When the war ended, I relocated to Los Angeles and continued down the news path, but this time with a focus on entertainment - working at E! Entertainment TV's Emmy Nominated, E! News Daily.

Ready for a change, I left news and put my energy and experience toward producing and directing videos for large scale corporate sales meetings and events.

In addition to being behind the scenes, I have appeared on camera and shared my style expertise on many national and local television shows. I was a guest for a week on "Live with Regis & Kelly" making over five lucky candidates looking for work.

My list of appearances also includes Fox's "Good Day Live," ABC's Soap Network "Soap Talk," and Chicago's celebrated "WGN Morning News."

Told I had a knack for leadership, I was offered more projects as a live events producer and creative director – collaborating and coordinating both with the client and production crew to create fun, illuminating and inspiring theater experiences for all.

Utilizing my multi-layered communications background I have drawn upon and combined my talents as a director, producer, writer and public speaker to offer a unique 360 approach to Speech Coaching and Directing.